

# ODOUR-MASK

## Odour Masking Agent

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*ODOUR-MASK* odour masking agent is used in a range of agricultural, industrial and other pesticide applications to displace offensive smells.

### Mode of Action

*ODOUR-MASK* works basically by utilizing a highly concentrated proprietary blend of wintergreen fragrance, couplers and adjuvants that overpower offensive smells and leaves a more pleasant odour. *ODOUR-MASK* is formulated in an oil-based formulation utilizing an efficient emulsifier system to provide an effective, stable easy to use product.

### Marketing Opportunities

There are many products used in agricultural, industrial, leisure and domestic applications that present offensive odours when applied in areas where the presence of chemical odours is not acceptable or allowable.

Some examples of potential uses include phenoxy herbicides on golf courses, parks, rights of ways and applications around subdivisions. Insecticide applications to crops near residential areas or application to shrub and ornamentals or various other products applied by custom applicators or

groundskeepers prior to big tournaments also offer opportunities for *ODOUR-MASK*.

### Demonstration

To demonstrate how *ODOUR-MASK* actually works, you need the following items:

- 2 medicine dropper bottles (30 mL size)
- 2 small plastic or glass jars (120 mL - size)
- Sample of *ODOUR-MASK*
- Sample of household bleach

1. Add *ODOUR-MASK* and bleach in each dropper bottle.
2. Add water and 2 drops of bleach to each jar.
3. Add 1 drop of *ODOUR-MASK* to one of the jars.
4. Check both jars and compare how *ODOUR-MASK* masked the bleach smell.

### Directions for Use

Tank mix 10 to 25 mL of *ODOUR-MASK* per litre of liquid chemical, or 15 to 50 mL per kg of wettable powder in the spray mixture. Since odour intensity will vary with different chemicals and under different circumstances, start by adding the lower rates and slowly increase to obtain the desired effect.

## ODOUR-MASK

- Simple and easy to use
- Highly effective to mask objectionable odours
- Excellent value for money

